FOR IMMEDIATE RELEASE
October 27, 2026

# Olympic-Caliber Coaching Expertise Comes to Napa for ASCA 2027 Pacific Swim Coaches Clinic

**Matt Kredich, Mary Korey, Braden Holloway and Russell Mark headline a three-day learning experience designed to help coaches at every level elevate their programs.**

The American Swimming Coaches Association is bringing an outstanding lineup of coaching talent to California wine country for the **2027 ASCA Pacific Swim Coaches Clinic, January 8–10 at the Napa Valley Marriott in Napa, California.**

For registration and event details, visit the 2027 ASCA Pacific Swim Coaches Clinic website.

Featuring leaders from collegiate and club swimming, along with one of the sport's most respected authorities on stroke technique, the three-day clinic will give coaches an opportunity to learn from proven leaders, explore new approaches to athlete development, and bring practical ideas back to their own programs.

Whether coaching novice swimmers, developing age-group athletes, or preparing elite competitors for the highest levels of the sport, attendees will have the opportunity to learn from coaches whose experience spans the full spectrum of competitive swimming.

**A Lineup of Coaches Who Have Developed Champions**

The 2027 Pacific Clinic features an impressive group of speakers whose work has helped shape successful athletes and programs across the country.

**Matt Kredich**, Director of Swimming and Diving at the University of Tennessee, has coached numerous Olympians and elite-level swimmers. His experience developing high-performance athletes offers coaches valuable perspective on the technical, tactical, and cultural elements that contribute to sustained success. Kredich's coaching accomplishments include working with McKenzie Siroky, a gold medalist at this summer's Pan Pacific Championships.

**Mary Korey**, Head Coach and Director of Competitive Aquatics at Greater Somerset County YMCA, brings an exceptional club-coaching perspective to the clinic. Korey coached Olympic gold medalist Jack Alexy and American record holder Anna Moesch, demonstrating the impact that outstanding club coaching can have on athletes progressing to the highest levels of the sport.

**Braden Holloway**, Head Coach at NC State, has built a nationally prominent collegiate program and coached Olympian Katharine Berkoff. His experience developing high-level swimmers and creating an environment for competitive success offers valuable lessons for coaches working to build strong, sustainable programs.

**Russell Mark**, ASCA's Performance and Education Advisor, is internationally recognized for his work in stroke technique and swimming performance. Having worked with dozens of U.S. Olympians, Mark brings an unmatched depth of technical knowledge to coaches seeking to better understand the mechanics of fast swimming. He currently works with the University of Virginia women's professional training group, continuing to apply technical analysis at the highest levels of the sport.

**Practical Education for Every Stage of a Coaching Career**

The Pacific Swim Coaches Clinic is designed to deliver more than inspiration. Its goal is to help coaches return to the pool with ideas, knowledge, and tools they can put to work immediately.

In addition to the main clinic program, coaches can register for two specialized learning opportunities:

- **The Stroke School with Russell Mark:** An in-depth opportunity to study stroke mechanics and develop a more precise, effective approach to teaching swimming technique. The course is designed to provide coaches with updated technical knowledge and practical tools they can use with their athletes. The course can be applied to ASCA's Level 2 Certification qualifications.
- **The Planning, Writing, and Managing Age Group & Novice Workouts:** A focused session for coaches who want to strengthen their workout design, improve daily practice planning, and develop more effective training experiences for developing swimmers.

These additional sessions complement the main clinic by offering targeted education for coaches who want to deepen specific areas of their coaching practice.

**Register for the 2027 ASCA Pacific Swim Coaches Clinic**

The 2027 ASCA Pacific Swim Coaches Clinic will take place **January 8–10, 2027, at the Napa Valley Marriott, 3425 Solano Avenue, Napa, California.**

Registration is currently listed at $200 per coach, increasing to $225 after December 8, 2026. Coaches may also register for the additional Stroke School and age-group workout-planning sessions.

With a standout speaker lineup and specialized learning opportunities, the Pacific Clinic is an opportunity for coaches to invest in their professional growth, strengthen their programs, and bring new ideas to the pool deck.

**For registration and event details, visit the 2027 ASCA Pacific Swim Coaches Clinic website.**

# # #